

Page 23, please insert a spacing between the table and the paragraph beneath the table.

IN THE CLAIMS

Please cancel claims 1 to 26 and add new claims 27 to 32
as follows --

S31 > 27. A method of selling personal use rights of unlimited availability, said method comprising the steps of:

(a) electronically offering through a communications network personal nontransferrable use rights either at a use price that aims at reflecting the marginal costs of executing said use rights or under conditions of a competitive supply environment;

(b) storing in a database a group of consumers and offering through said network to a sample of said group a price for said use rights to be paid by each member of said sample in case of accepting the offer;

(c) causing said sample to vote on said offered use rights by members of said sample stating their willingness to pay for either accepting or rejecting said offer and collecting results of said vote through said network;

(d) through said network determining and collecting any pivotal payments from any member of said voting sample whose stated willingness to pay for a certain outcome alone was sufficient to swing the outcome from one undesirable to him or her, said pivotal

19 payment comprising a margin between all pro and contra votes when
20 excluding the vote of the pivotal voter under consideration;

21 (e) through said network accepting or rejecting offers of
22 said use rights for all members of said voting sample according to
23 the result of the vote; and

24 (f) through said network correspondingly applying the
25 offered price for the use right to the whole group in the case of
26 an approving vote of the sample, but taking the sample's revealed
27 willingness to pay for said use right as a basis for the price to
28 be paid by the remaining members of the group in the case of a
29 rejecting vote of the sample while excluding same from the payment
30 for said use right.

1 *On Cost*
2 28. The method defined in claim 27 wherein said use price
3 is zero or negative in case marginal costs do not justify the
4 expense of collecting proceeds or the supplier wants to promote the
use right.

1 29. The method defined in claim 27, further storing
2 additional groups of consumers in the database in order to allow
3 segregation of consumers into homogeneous groups in respect to the
4 members' supposed marginal willingness to pay for said use rights,
5 the members' ability to pay, and/or the members' supposed pattern
6 of interest in said use rights.